

# The Shadowserver Alliance

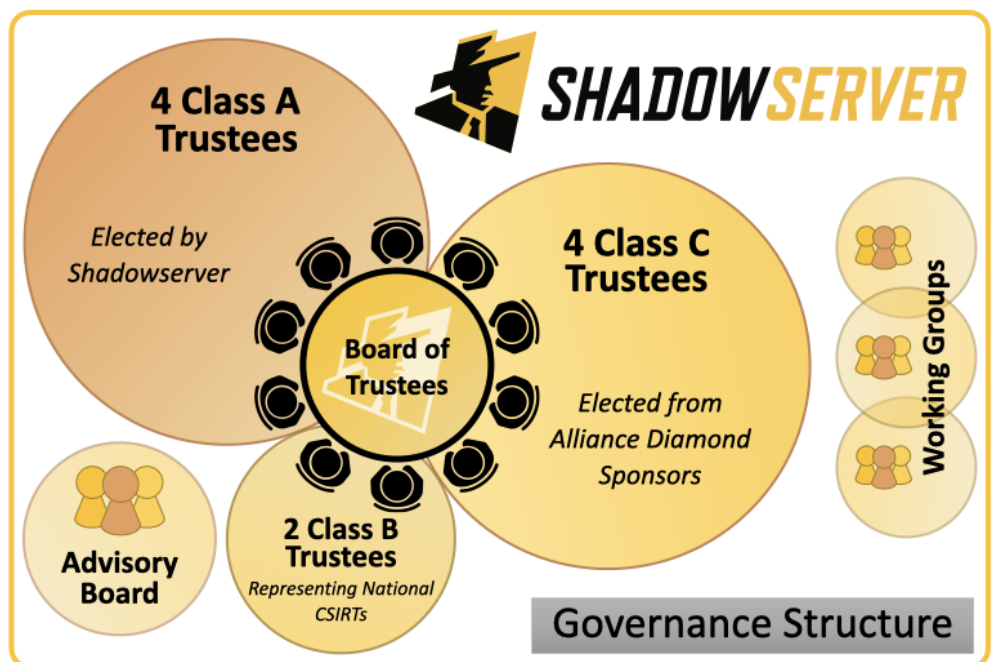
The Internet is a wonder of modern human achievement - a place where the world comes together for global business, science, education and leisure. However, such unprecedented inter-connectivity also exposes every organization and individual to new threats and borderless risks. This requires IT staff, CISOs, policy makers and system defenders to continuously strive to keep on top of the latest threats in order to protect themselves and their customers, users or constituents. Even the best defended networks do not exist in a vacuum and are impacted by the security of other networks globally.

The non-profit Shadowserver Foundation strongly believes that a free baseline of cyber security is essential and benefits everybody. We have worked tirelessly towards this goal for 18 years and are recognized as the world's leading provider of proven public benefit, operational cyber security services. Shadowserver fulfils a unique role in the cyber security ecosystem as an internationally trusted, neutral third party. We have a proven track record for helping to successfully remediate many of the most serious threats on the Internet.

**The Shadowserver Alliance** is a group of like-minded organizations that share a vision of what is needed to make the Internet more secure.

Shadowserver Alliance Sponsors provide long-term sustainability for The Shadowserver Foundation's essential mission. By joining The Shadowserver Alliance, Sponsors ensure the continued delivery of mutually beneficial, high quality, timely, actionable cyber threat intelligence and supporting services. Alliance sponsorship helps thousands of organizations and millions of Internet users globally every day - including each Sponsor's own organizations and countries. Alliance Sponsors also gain access to a range of benefits and the ability to help prioritize which threats Shadowserver tackles next.

The Shadowserver Alliance is formally enshrined in Shadowserver's legal governance documents, including multiple classes of dedicated seats for National CSIRTs (Class B) and corporate sponsors (Class C) on the governance Board of Trustees, as well as participation in a wider Advisory Board. Sponsor eligibility is reviewed by the Shadowserver Class A Trustees. Alliance Sponsors gain the rights to participate in the governance of The Shadowserver Foundation and influence operational activities, with the highest tiers of Alliance Sponsorship providing sponsors with opportunities for leadership, influencing strategic direction and financial oversight.



Together, Shadowserver Alliance Sponsors jointly improve global cyber security and contribute to achieving a more stable, resilient and secure Internet for all.

### **How To Join The Shadowserver Alliance**

If your organization would like to join The Shadowserver Alliance and help support Shadowserver's essential public benefit services, please contact us via our website:

<https://www.shadowserver.org/contact/>

Or by email at [contact@shadowserver.org](mailto:contact@shadowserver.org).

We look forward to partnering with you and helping to make the Internet safer for everyone.

### **Receiving Free Data From Shadowserver**

Even if you are not able to join The Shadowserver Alliance right now, we encourage you to ensure that your organization (and your country if a National CSIRT) is benefitting from all of our free daily data feeds every day. You can sign up at:

<https://www.shadowserver.org/what-we-do/network-reporting/get-reports/>

### **Community Engagement**

You can receive updates from Shadowserver by signing up to our public mailing list:

<https://mail.shadowserver.org/mailman/listinfo/public>














































Follow us on social media on Twitter:

<https://twitter.com/Shadowserver>



















and LinkedIn:

<https://www.linkedin.com/company/the-shadowserver-foundation>

## Shadowserver Alliance Levels/Benefits

Shadowserver Alliance Sponsor Benefit	Diamond	Platinum	Gold	Silver	Bronze
<b>Sponsorship Level</b>	\$250k+	\$150k+	\$100k+	\$25k+	\$10k+
<b>1. Governance Board seat</b> Opportunity for one of four Class C (Sponsor) seats on Governance Board, providing strategic direction, visibility, ability to steer the organization and influence in the global cyber community					
<b>2. Advisory Board seat</b> Opportunity for providing tactical advice, experience and industry thought leadership					
<b>3. Alliance Sponsorship - public recognition</b> <ul style="list-style-type: none"> <li>Sponsor's logo on Shadowserver website</li> <li>Trademark usage rights</li> <li>Use of Alliance Sponsor logo</li> </ul>					
<b>4. Eligibility to participate in committees and working groups</b>					
<b>5. Trusted community participation</b> <ul style="list-style-type: none"> <li>Access to trusted community workspace</li> <li>Monitored Alliance channel for priority enquiries, deconfliction and reporting of suspicious activity</li> <li>Ability to join calls to share and receive intelligence from Shadowserver analysts and partners, and other Alliance Sponsors</li> </ul>	  	  	  	 	
<b>6. Influence scanning strategy &amp; prioritization</b> Influence which exposed services we scan in global IPv4 space, for inclusion in public benefit services <sup>1</sup>	 10 votes	 5 votes	 3 votes	 2 votes	 1 votes
<b>7. Influence threat sinkholing prioritization</b> Influence which threats we sinkhole, for inclusion in public benefit services <sup>1</sup>	 10 votes	 5 votes	 3 votes	 2 votes	 1 votes
<b>8. Influence honeypot type prioritization</b> Influence which honeypot types we deploy, for inclusion in public benefit services <sup>1</sup>	 10 votes	 5 votes	 3 votes	 2 votes	 1 votes
<b>9. New daily report pilot and priority access</b> Pilot new daily network report types ahead of public release (i.e. new scan types/data feeds) <sup>1</sup>					

<sup>1</sup> Scan / sinkhole / honeypot prioritization and new reports subject to urgent operational requirements

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<b>Sponsorship Level</b>	\$250k+	\$150k+	\$100k+	\$25k+	\$10k+
<b>10. Early access to quarterly threat assessments</b> Early receipt of quarterly threat assessments about the health of the global cyber environment from Shadowserver’s current vantage points					
<b>11. Whitepaper co-authorship and publication</b> One per year per Sponsor. Total number of white papers per year may be capped. Priorities to be agreed with Alliance Sponsors					
<b>12. Webinar panel participation</b> Alliance Sponsor participation in Shadowserver hosted annual webinar					
<b>13. Joint public webinars</b> Shadowserver participation in per-Alliance Sponsor hosted public educational webinar					
<b>14. Joint private webinars and events</b> Shadowserver participation at one per-Sponsor hosted private internal corporate event/webinar - fireside chats through to more detailed technical discussions and employees Q&A					
<b>15. Event attendance seats</b> Free attendance or preferential rates for a number of Sponsor staff at a joint Shadowserver/Sponsor Cyber Security Event <ul style="list-style-type: none"> <li>• Initial events co-hosted in USA, Europe or Asia-Pacific by a Diamond Sponsor</li> <li>• Will look for other event co-hosts globally</li> </ul>	 5	 3	 2	 1	
<b>16. Priority media access</b> Alliance Sponsors will get priority access to a repository of Shadowserver produced video, podcast, fireside chats, international presentations, etc., when media content is developed					
<b>17. Cybersecurity product and services discounts</b> Alliance Sponsors will be offered discounts on selected cybersecurity products and services supplied by fellow Sponsors (available on new purchases only, at discretion of supplying Sponsor)	